

# ROAD SAFETY ASSEMBLY/ PRESENTATION - R9

Road safety education plays an important role in helping children develop the knowledge, skills and confidence needed to travel safely. Delivering regular road safety assemblies or presentations ensures that key messages reach the whole school community, reinforcing good habits and raising awareness of potential risks both on the journey to and from school and in everyday life.

To make the greatest impact, assemblies should be interactive, engaging, and age-appropriate, encouraging pupils to actively participate through discussions, quizzes, demonstrations, or real-life scenarios. Regular road safety messages help pupils remember important information, promote safer travel choices, and support a culture of safety throughout the school.

## THE BASICS ROAD SAFETY ASSEMBLY

**Timing:** Aim to deliver a road safety assembly before events such as Walk to School Week or Walktober

**Regular Assemblies:** Add regular road safety themed assemblies to the assembly rota in advance.

**Road Safety Themes:** Cover a range of topics, including pedestrian, cycle, and scooter safety.

**Keep it Engaging:** Use quizzes, videos, or pupil participation to make road safety messages memorable.

R9 Road Safety Assembly / Presentation

## MAIN TRAVEL INITIATIVES

**Pedestrian Skills Training:** Sign up for HCC's Road Safety Team's online workshops.

**Guest Speakers:** Invite road safety experts, such as a PCSO, SCPO, or Bikeability Officer, to your assembly.

**Brake's Road Safety Week:** Register to access free resources to support your event.

**Walk to School Week/ Walktober:** Deliver a Road Safety assembly before the event.

R5 Pedestrian Skills Training  
R11 School invites external experts / organisations to talk about personal safety  
R18 Road Safety Week

## PROMOTIONAL ACTIVITIES

**Road Safety Lessons:** Include pedestrian skills and road safety in PSHE planning using free THINK! lesson plans, videos and presentations.

**Travel To School Page:** Add any Road Safety Power Points, videos etc used in assemblies, to your Travel To School Page for pupils and families to watch and discuss together.

**Road Safety Video:** Pupils create a Road Safety video to share in assemblies and on the school website.

CU7 Road Safety Lessons  
PR13 Travel to School information included on the school website  
R19-R27 Other Road Safety initiative - Road Safety Video

## SUPPORTING ACTIVITIES

**JRSOs/Eco Team:** Involve the pupils to plan and deliver the assemblies. JRSO training provides them with a variety of ideas for assemblies, competitions and various activities. They could lead the assemblies with key road safety messages and themes.

**JRSOs / Eco Team** could deliver their Road Safety assembly to other schools in the area.

CU16 Activities led by pupils  
PU4 The School TP is discussed at Pupil meetings  
PU3 School presents their safe and sustainable travel work with other groups

## RELATED CAMPAIGNS, EVENTS & WEBSITES

### Events:

**November:** Road Safety Week

### Useful Websites

Think! Road Safety Education Resources

Brake Road Safety Resources

HCC's Termly Calendar and Planner

WWCT "L" Check video

WWCT "M" Check Video

R18 Road Safety Day/Week



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