

THE GOLDEN LOCK:

'OTHER' WALKING/CYCLING INITIATIVE

Annual or repeated 'Other' initiatives:
Reuse the same 'Other' code.

New 'Other' initiatives:
Use a different, unassigned 'Other' code.

This is an exciting and fairly straightforward activity that can easily be run independently throughout the year or in conjunction with a specific event to encourage children to cycle and scoot to school. Children are encouraged to cycle or scoot to school because of the chance to win a prize! Every day the Golden Lock is randomly attached to either a cycle or a scooter, and the owner of that cycle or scooter gets a prize. You could also have a similar one for the adults too! It can be run by any adult within the school or by the pupils/JRSOs themselves. In addition to this, it is an opportunity to involve other adults within your school community to assist in running the event - Governors, Site Manager, Admin Staff etc.

THE BASICS OF THE GOLDEN LOCK

Purpose: A fun way to encourage pupils to cycle and scoot to school.

Time: It could be run during a break or lunchtime, ideally over a 1-2 week period. Each day randomly choose a cycle or scooter and attach the Golden Lock. The lucky person will receive a prize at the end of the day.

Resources: A Golden Lock (any yellow cycle lock will do), a selection of prizes for the winner to choose from.

Working Group: A great opportunity for pupils to run an initiative needing 1 adult to supervise depending on the site.

C16-18 or C24-25 Other cycling initiative (If used with cycles)
W16-18 or W26-27 Other walking, wheeling & scooting initiative (If used with scooters)

MAIN TRAVEL INITIATIVES

Cycle Storage Installed: Running the Golden Lock lends itself perfectly with new cycle storage.

Walk Wheel Cycle Trust - Big Walk and Wheel: Usually held at the end of March, this is a fun and free national event to sign up for
Cycle to School Week: Run by Bikeability, a perfect start to the new year in September

Scooter Storage Installed: Again, run the Golden Lock in conjunction with your new scooter storage.

Active Travel Breakfast: A perfect combination, The Golden Lock and an Active Travel Breakfast.

C2 Cycle Parking installed
C5 Walk Wheel Cycle Trust - Big Walk and Wheel
C8 Cycle to School Week
AT3 Active Travel Breakfast

PROMOTIONAL ACTIVITIES

Newsletter: Promote The Golden Lock before the event and update afterwards.

Noticeboard: Ask your JRSOs, ATAs or School Council to make posters for the event.

Assembly: Share in your assembly the week before. Ask your JRSOs, ATAs or Eco Team to deliver the assembly. They could use posters they have designed or make a Power Point.

Social Media: Take photos of winners and post daily to encourage more children to cycle or scoot in for a chance to win a prize!

PR1 Newsletter
PR7 Travel information on a noticeboard
PR9 Assembly
PR10 Social Media Campaign

SUPPORTING ACTIVITIES

Pupils Conduct a Cycle/Scooter count: Set up a simple table for pupils to count the numbers of cycles/scooters before/during and after the Golden Lock initiative. Counts can be completed at the same time as attaching the Lock.

Pupils undertake work to complete the School Travel Plan: JRSO, ATAs, Eco Team, School Council or any group completing any of these activities are working to complete the STARS Travel Plan.

PU2 Pupils conduct cycle counts
CU16 Activities led by pupils
PU6 Other Pupil

RELATED CAMPAIGNS, EVENTS & WEBSITES

Events:

September: [Bikeability Cycle to School Week](#)

March: [Walk Wheel Cycle Trust - Big Walk and Wheel](#)

June: [Clean Air Challenge](#)

Useful websites:

[Walk Wheel Cycle Trust Big Walk and Wheel](#)

[Bikeability Cycle to school week](#)

[Clean Air Challenge](#)

C5 WWCT - Big Walk and Wheel
C8 Cycle to School Week
AQ14 Air Quality Awareness

