

ROAD SAFETY DAY/WEEK - R18

Let's Learn, Share, and Stay Safe Together

Road Safety Day/Week is a special time for the school community to come together and focus on how everyone can stay safe on and around roads. Through fun activities, engaging lessons, and important conversations, pupils/adults can explore how simple choices—like crossing at the right place, wearing a helmet, or being alert near traffic—can help protect themselves and others.

Whether you're walking, wheeling, cycling, or travelling by car or bus, road safety is something everyone shares responsibility for. Let's make every journey a safe one—for pupils, staff, friends, and families.

★ THE BASICS ROAD SAFETY DAY/WEEK

Purpose: To teach road safety to the whole school community.

Time: Suitable anytime, but best aligned with initiatives like Bikeability or Walk to School Week/Month.

Resources: Free road safety teaching resources available from sites like Think or Brake.

Working Group: Involve both pupils (JRSOs/School Council) and Staff (PSHE Coordinator, Class teachers).

Road Safety Team: Contact HCC to subscribe to their newsletter on upcoming events and workshops.

R18 Road Safety Day/Week

★ MAIN TRAVEL INITIATIVES

Pedestrian skills training: Taught in school or through online workshops from HCC Road Safety Team.

Road safety assembly: Can be delivered by JRSOs after completing training from HCC Road Safety Team.

Your time to shine: Register with HCC Road Safety Team for free resources and to promote bright clothing at your event.

Safety around large vehicles training: Contact local companies to arrange visits or school training.

R5 Pedestrian Skills Training
R9 Road safety Assembly/Presentation
R10 Be Bright Be Seen
R12 Safety around large vehicles training

★ PROMOTIONAL ACTIVITIES

Road safety lessons: Integrate into PSHE planning using lesson plans from the Think website.

PCSO visit: Invite them to join your assembly or event.

Poster competition: Run a whole-school contest after the Green Cross Code assembly.

Video: JRSOs or School Council can create a road safety video for your Travel to School webpage.

CU7 Road Safety Lessons
P1 School works with the Police to promote safe travel
PR8 Competitions run and promoted in school
PR22 Other promotion

★ SUPPORTING ACTIVITIES

JRSOs could deliver road safety assembly following on from their training with HCCs Road Safety team. In addition, they could organise a road safety poster competition.

Local Businesses: Contact large local businesses to enquire if they run a Trucks and Child Safety Workshop as per the DHL UK Foundation link.

P4 Pupils undertake work to complete the Travel Plan
RBLC4 School seeks the support of the business community to promote safe and active travel

★ RELATED CAMPAIGNS, EVENTS & WEBSITES

Events:

- October - [Walkober](#)
- November - [Brake Road Safety week](#)
- November - [Time To Shine](#)
- March - [Beep Beep day](#)
- May - [Walk To School Week](#)

Useful websites:

- [HCCs Road Safety Team](#)
- [HCC Road Safety](#)
- [Think Road Safety](#)
- Resources**
- [Brake Road Safety Week](#)
- [Brake - Beep Beep day](#)
- [DHL UK Foundation](#)

- W7 Walk To School month
- R18 Road Safety Day/Month
- R10 Be Bright Be Seen Activities
- W6 Walk To School Week

POTENTIAL TOTAL: 5 TRAVEL INITIATIVES, 4 SUPPORTING INITIATIVES AND 2 CONSULTATIONS

