

Trojan Mailing

Making local deliveries with an e-cargo bike, as part of the RIDES free trial

Located in Southampton, Trojan Mailing (incorporating Hampshire Press) provide design, print and mailing services for companies such as Southampton City Council, Balfour Beatty, ABP and the Royal Yachting Association. They pride themselves on being a value service, as well as flexible enough to fulfil the tight deadlines that their customers often present them with.

Trojan Mailing is a social enterprise, offering free work experience to people with learning difficulties or mental health issues.



Why participate in the RIDES trial?

Trojan Mailing consider themselves to be already greener than most companies, having achieved a carbon neutral status by contributing to the United Nations carbon offsetting programme. They purchased 5 years of carbon offsetting but want to make their investment last much longer by keeping their emissions low. Trojan Mailing were one of the first companies to apply to participate in the free RIDES e-cargo bike trial. As their director, Carlton Clements says “We are extremely proud of our green credentials and keen to be able to delivery locally in a green way.” He chose to trial The Urban Arrow e-bike, which has the cargo box on the front and can carry loads of up to 100kg.

“It’s definitely a viable method of making deliveries around town. The Ecargo bike is currently my go-to mode for local deliveries, it handles very well and as you can use the cycle paths, you have fewer traffic lights to negotiate. It is often quicker than by car or van. Being able to get somewhere without sitting in traffic is amazing.”



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