

# Guide to creating a Travel to School page on your school website

This toolkit has been designed to provide you with content you could make available to pupils and parents/carers to guide them on how they could travel to school. Adding this information to your 'parents/carers page', 'contact page' or 'how to find us' will mean they have alternative ways to travel to school away from the car that will reduce congestion at the school gate, reduce pollution and keep everyone fitter and healthier.

## Statement of Intent

Start off your 'Travelling to (name of) School' webpage with a statement of intent. This will link to your School Travel Policy (below) and be linked to the specific issues associated with travel to your school site. You need to outline to parents/carers what the issues are and that everyone needs to do their bit to reduce these issues and improve road safety and air quality at the school.

## School Travel Policy

Reflecting your statement of intent above, set up a [School Travel Policy](#) that outlines why you actively encourage your pupils and staff to walk, wheel, scoot or cycle to school, what you do to support that and what you ask of parents/carers and pupils. You can download a policy template [here](#) and apply it to your school as relevant.

## Travel to school film

Share our school run [film](#) on your web page. This exciting animated film resource promotes a healthier and safer school run.

## Parkwise Promise

In an effort to create a safer environment outside your school at the beginning and end of the day, you can encourage parents/carers to participate in '[The Parkwise Promise](#)', a Council-led initiative to target dangerous and inconsiderate parking near your school. You can download a [range of resources](#) to host on your travel to school web page to show parents/carers how to support the promise including a 'Do not park or stop on the 'School Keep Clear' zig zags' poster.



[myjourneyhampshire.com](http://myjourneyhampshire.com)

## Park & Stride maps

Not all of your parents/carers and pupils can walk all the way to school and have to drive, which is where implementing Park & Stride sites comes in. This encourages families not to drive right to the school gates to drop off but to park a little further away and walk, wheel or scoot the last 5-10 minutes.

As part of our commitment to promote active travel for the school journey, Hampshire County Council has created travel to school maps outlining active travel options. If you don't already have one of our travel to school maps, you can create your own [using our guide](#). The maps can also include suggestions for parents/carers about lift sharing, parking on a friend's drive or walking with them and popping scooters in the boot to speed up the walk. Some schools even promote an informal one way system to reduce car conflict on narrow roads. Once you have a complete map, load it up onto your Travel to School webpage for parents/carers to download.

Please see our [Just the Journey](#) map resources for transition to secondary school.

## Travel competitions

If you are running a travel to school competition such as [Walktober](#), [Walk with Wheels Week](#), [Clean Air Day](#), [Scooter Challenge](#), [Walk to School Week](#), [Golden Mile](#) or the [Big Walk and Wheel](#), highlight these on your travel to school page and include as a news story on your website to further support these. The competitions will show parents/carers and pupils the benefits of active travel to school so they can start to change their travel behaviour.

## Susie the Childminder resource

Share the 'Susie the Childminder' [website](#) with books to help keep you pupils safe and also prepare for emergencies. '[Travelling back in time with Susie the Childminder](#)' specifically looks at sustainable travel and has activities suitable for KS1 & 2 to go with it.

## 'How could you travel to school?' booklet

Include a link to the HCC 'How you could travel to school?' [booklet](#) designed for all new parents/carers with children starting in Reception and/or Year 3 which aims to encourage, inform and inspire families to consider their journey to school and the options and services available to them and their child.

## Bus travel

To make everybody's bus journey to school as enjoyable as possible, implement a [Code of Conduct](#) to host on your travel to school web page and ask parents/carers to sign up to the code if their children catch the bus.

Use your [Park & Stride map](#) to detail where the location of the relevant bus stops are and include links to bus routes for [the relevant bus operators](#) serving your school. If you have a school bus, the collection and drop-off sites can be detailed on the map as well as listed on your travel to school web page.

## Cycling and walking events

Add a link to the [My Journey events page](#) which includes cycling maintenance and led rides, led walks and road safety workshops for the pupils and parents/carers at your school.

You may also want to add details about any cycling training you maybe delivering e.g. Bikeability and for which year groups. There is lots of useful information on our [Primary Bike It](#) page and our [Secondary Bike It](#) page.



[myjourneyhampshire.com](http://myjourneyhampshire.com)

## Transition Time

We have created some **Transition Time** packs for new joiners in Year R, Year 3 and Year 7. Sharing these resources with your families during the summer term will encourage them to think ahead, plan and practice their journeys to new sites ahead of time. These resources are suitable for teachers to deliver as well as parents/carers.

## Highway Code

Include the following section of the Highway Code on your travel to school website page:

### **Rule 243: Do not stop or park:**

- Near a school entrance.
- Anywhere you would prevent access for Emergency Services.
- Opposite or within 10 metres (32 feet) of a junction, except in an authorised parking space.
- In front of an entrance to a property.
- On a bend.

**Rule 224: Parking on the pavement** can obstruct and seriously inconvenience pedestrians, people in wheelchairs or with visual impairments and people with prams or pushchairs.

## Online Journey Planner

Add a link to our [online journey planner](#) to your travel to school web page to help parents/carers plan their journeys and compare trips by bike, bus, on foot and by car so they can save time and money.

## What else you can include on the travel to school web page?

**To further support your pupils, active travel to school journey on the travel to school we suggest you include:**

- Details of where your showers and lockers are and availability of these facilities if you have them.
- The location of your cycle and scooter storage and how many bikes and scooters these can hold.
- Opening and closing times of the school gates.
- Photos of more suitable walking routes away from traffic to highlight the aesthetic and safety benefits of choosing those routes even if they take a little longer to walk.

## Examples of good practice

**Visit the following school webpages for inspiration:**

### **Primary Schools**

[Elson Junior School](#)

[Manor Infant School](#)

[King's Furlong Junior School](#)

[St Peter's Catholic Primary School](#)

### **Secondary Schools**

[The Burgate School and Sixth Form](#)

[Brune Park Community School](#)



[myjourneyhampshire.com](http://myjourneyhampshire.com)