

# Clean Air Day Competition

## People-Friendly Streets



**17 June is Clean Air Day** when people across the country raise awareness about the harm that air pollution is doing to us and our planet and share ideas that can help to reduce this problem. This year we are running a school competition for KS2 and KS3 pupils on the theme of **people-friendly streets**.

### What the school needs to do:

Register for the competition by filling out the form at [myjourneyhampshire.com/cleanairday](https://myjourneyhampshire.com/cleanairday) by **24 May 2021** to receive useful competition resources including:

- links to two entertaining Histrionics short films, one about clean air and one to promote the competition;
- downloadable competition flyers for pupils;
- a PowerPoint presentation about air pollution and the competition that may be used in a Clean Air Day lesson or assembly.

**Encourage** as many of your KS2 and KS3 pupils to enter our Clean Air Day competition as possible for a chance to win vouchers for fun activities such as climbing and 'donutting'. Prizes will be awarded to the pupils who develop the best campaign materials to encourage people to leave their cars at home whenever possible and make streets more people friendly.

Entrants can work alone or in a team of no more than five. They must decide who to target with their campaign and carry out some background research to help them to choose the right messages and methods to persuade this audience to drive less. Then they must develop a campaign plan that includes **at least three** different types of materials such as a newspaper article, a comic strip, a song or rap, poster or a campaign T-shirt. Closing date for competition entries is **Friday 25 June 2021**.

[myjourneyhampshire.com/cleanairday](https://myjourneyhampshire.com/cleanairday)



Hampshire  
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## Prizes for the school too!

Organise and publicise to your parent community, a Clean Air Day exhibition of the People-Friendly Streets Competition. Enter online, in a newsletter or in school for a chance to win a PlantLock bikeshop!

Please share evidence of your exhibition by uploading your school details and one PDF file (max 10MB) **by Friday 25 June 2021** using the school competition entry form at [myjourneyhampshire.com/cleanairday](https://myjourneyhampshire.com/cleanairday)

Let us know what your school is up to this Clean Air Day via our social media platforms using **#CleanAirDay**

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